

Privacy Policy

As Indian Myeloma Academic Groupe (hereinafter called as IMAGE), we are committed to respecting your privacy. IMAGE knows you care about how personal information is used and shared, and we take privacy seriously. This privacy policy covers how IMAGE ("we" or "us") treats personal information that is collected and received. Personal information is information about you that is personally identifiable like your name, address, email address, health community, treatment schedule, or phone number, and that is not otherwise publicly available. This policy does not apply to the practices of companies that we do not own or control, or to people that we do not employ or manage.

Please read the following to learn more about our Privacy Policy. By using or accessing (care4myeloma.in), our mobile application, (Care4myeloma), and interacting with our Professionals (collectively, the "Services") in any manner, you acknowledge that you accept the practices and policies outlined in this Privacy Policy, and you hereby consent that we will collect, use, and share personal information in the following ways.

Remember that your use of services is at all times subject to the Terms of Use if accessing our website or mobile application, each of which incorporates this Privacy Policy.

What does this Privacy Policy cover?

This Privacy Policy covers our treatment of personally identifiable information ("Personal Information") that we gather when you are accessing or using our Services, but not to the practices of companies we don't own or control, or people that we don't manage. We gather various types of Personal Information from our users, as explained in more detail below, and we use this Personal Information internally in connection with our Services, including to personalize, provide, and improve our services, to allow you to set up a user account and profile, to contact you and allow other users to contact you, to fulfill your requests for certain products and services, and to analyze how you use the Services.

What information does (Care4myeloma App) collect?

Information you provide us.

When you register for our services, we ask for information including your name, email address, health community, treatment schedule, mobile number, postal code, and profile picture.

When you log treatment events we store your health progress.

From time to time, we may ask you for other types of information like demographics, for example, when you participate in a survey or product test or when you enter a contest or other event.

Information we may automatically collect.

When you visit our website or application, some information is automatically collected. For example, when you visit our application your mobile operating system, Internet Protocol (IP) address, access times, browser type and language, and the website you visited before our site are logged automatically. We also collect information about your usage and activity on our website.

When you use our mobile application, we may automatically collect data about your device such as your IMEI no. and how you use our application including pages you view.

Information we receive from third parties.

We may also collect additional information about you from third parties to assist us in providing you with services. For example, if you are a physician, we compare the name, medical school and graduation information you provide with the database to help verify the accuracy of our subscriber database.

Will (Care4myeloma App) ever change this Privacy Policy?

We're constantly trying to improve our Services, so we may need to change this Privacy Policy from time to time as well. If we make any material changes, we will alert you to changes by sending you an email, and/or by some other means of notice prior to the change becoming effective. Please note that if you've opted not to receive legal notice emails from us (or you haven't provided us with your email address), those legal notices will still govern your use of the Services, and you are still responsible for reading and understanding them. If you use the Services after any changes to the Privacy Policy have been posted, that means you agree to all of the changes.

If we make material changes to how we use Personal Information collected from children under 13, we will notify parents by email in order to obtain verifiable parental consent for the new uses of the child's Personal Information.

How does (Care4myeloma App) use the information we collect?

We use of information collected through our Services to:

1. Manage your illness (Plasma cell dyscrasias such as Myeloma, Amyloidosis, Waldenström's macroglobulinemia, etc).
2. To customize content you see.
3. Operate and improve our Services;
4. Respond to your comments and questions;
5. Provide and deliver products and services you request;
6. Send you related information, including confirmations, technical notices, updates, security alerts, and support messages;
7. Better understand you so that we may tailor messaging and services based on your interests, preferences, and needs;
8. Better understand how you use the service and thus optimize the service based on your interests, preferences and needs.
9. Communicate with you via text message, email, mobile alerts and other messaging services about commercial, non-commercial, sponsored and non-sponsored clinical information, please note that you can opt out from any messaging service at any moment;
10. Send you information via email about products and services offered by IMAGE and our selected partners; by accepting the terms of this Policy, you are opting in to receiving these emails from IMAGE. If you do not wish to receive these kinds of emails, you may choose to opt out by updating your profile.
11. Send you invitations, by email or other means, to market research survey opportunities through programs; by accepting the terms of this Policy, you are opting in to receiving these invitations from IMAGE. If you do not wish to receive these invitations, you may choose to opt out by updating your profile.
12. Link or combine your information with other personal information we collect through our Services or get from third parties, to help understand your needs and expand our products and services.
13. We receive and store any information you, your child, or your healthcare partners knowingly provide to us. For example, we may collect Personal Information such as name, email address, parent's email address, phone number, parent's phone number,

mailing address, affiliated organizations, gender, age, weight, height, photograph, and health and well-being related

information (including, without limitation, health-related records, results, data, or information you or your healthcare partners provide to us).

14. Certain information may be required to register with us or to take advantage of some of our features. When you download and use our mobile application, we automatically collect data on the type of device you use, operating system version, and the device identifier (or "UDID"). We may ask you for, access or track location based data from your mobile while downloading or using our mobile app or services for the purposes of providing our services to you.

15. You may opt-out of having your location information used by turning it off at the device level.

16. We may occasionally send you push notifications through our mobile applications to send you information about your medication, alerts, reminders or other information you setup that may be of importance to you. You may at any time opt-out from receiving these types of communications by turning them off at the device level through your settings.

17. We may communicate with you if you've provided us the means to do so. For example, if you've given us your email address, we may send you promotional email offers, or email you about your use of the Services. Also, we may receive a confirmation when you open an email from us. This confirmation helps us make our communications with you more interesting and improve our services. If you do not want to receive promotional or newsletter communications from us, please indicate your preference by following the unsubscribe link in our communications or contacting us here indian.myeloma.academic.group@gmail.com.

18. We will also send you service related email announcements on rare occasions when it is necessary to do so. For instance, if our Service is temporarily suspended for maintenance, we might send you an email. You do not have an option to opt out of these emails, which are not promotional in nature.

19. Whenever you interact with our Services, we automatically receive and record information on our server logs from your browser or device, which may include your internet protocol (IP) address, device identification, "cookie" information, the type of browser and/or device you're using to access our Services, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, clickstream data and the

page or feature you requested. We may combine this automatically collected log information with other information we collect about you. We do this to improve services we offer you.

How does (Care4myeloma App) protect your information?

We are committed to respecting your privacy. We take appropriate measures to protect the information that we receive about you from unauthorized access, disclosure, alteration, or destruction. No method of transmission over the Internet or electronic storage is 100% secure; as a result, we cannot guarantee absolute security.

Will (Care4myeloma App) share the information it collects with others?

We do not rent, sell, or share personal information about you with other people except to provide services you've requested, when we have your permission, or under the following circumstances: we respond to subpoenas, court orders, or legal process, or to establish / exercise our legal rights or defend against legal claims; We believe it is necessary to share information in order to investigate, prevent, or take action regarding illegal activities; violations of our Terms and Conditions, or as otherwise required by law.

IMAGe may share aggregated or deidentified information such as statistics or health behavior patterns by patient segment. This information will not include any information directly identifying you.

If you post a comment or message in our blog or other public forums, it will be shared publicly and display your identity.

We may only share personal information as follows:

1. With your consent, for example, when you agree to our sharing your information with other third parties for their own purposes subject to their separate privacy policies;
2. With third party vendors, consultants and other service providers with whom we contract to help us provide our Services. For example, we may work with companies to host and maintain our data and website properties, analyze our data, or provide marketing assistance. All contracted third parties must agree not to use your personal information other than to fulfill their responsibilities to us. So the level of privacy does not vary;

3.to

- (i) Comply with laws or to respond to lawful requests and legal process,
- (ii) To protect the rights and property of our agents, patients, and others including to enforce our agreements, policies and terms of use or
- (iii) In an emergency to protect the personal safety of IMAGE, its patients, or any person;

4. In connection with or during negotiation of any merger, financing, acquisition or bankruptcy transaction or proceeding involving sale or transfer of all or a portion of our business or assets to another company.

What access does (Care4myeloma website / App) give you to your personal information?

You may amend any inaccuracies or update your profile, including your personal information and email preferences, at any time.

You have the option of correcting, updating, changing contact, clinical and demographic information and other information previously provided and stored in our database. If you wish to correct, update or change your information, simply update your profile.

You may opt out of any promotional emails at any time by following the unsubscribe instructions in the promotional emails you receive from us, by updating your profile as described below or by sending an email to indian.myeloma.academic.group@gmail.com

You may opt out of any IMAGE market research program at any time by following the unsubscribe instructions in the invitation emails you receive from us, by updating your profile as described below or by sending an email to indian.myeloma.academic.group@gmail.com

What Personal Information can I access?

Upon request IMAGE will provide you with information about whether we hold, or process on behalf of a third party, any of your personal information. To request this information please contact us at indian.myeloma.academic.group@gmail.com, go to the edit profile section of your Account.

Through your account settings, you may access, and, in some cases, edit or delete the following information you've provided to us name, email address, phone number, mailing address, affiliated organizations, gender, age, weight, height, photograph, and

health and well-being related information (including, without limitation, health-related records, results, data, or information you or your

healthcare partners provide to us) or you may also contact us by telephone or postal mail at the contact information listed below. We will respond to your request to access within 30 days.

The information you can view, update, and delete may change as the Services change. If you have any questions about viewing or updating information we have on file about you, please contact us at indian.myeloma.academic.group@gmail.com

If you are a parent or guardian of a user of our Services who is under 13, you may contact us at any time to ask that

(a) We stop collecting Personal Information from such user, and

(b) We delete any Personal Information already collected from such user and refuse further collection and use of such information.

What choices do I have?

You can always opt not to disclose information to us, but keep in mind some information may be needed to register with us or to take advantage of some of our features.

You may be able to add, update, or delete information as explained above. When you update information, however, we may maintain a copy of the unrevised information in our records. You may request deletion of your account by emailing us at indian.myeloma.academic.group@gmail.com

We will retain yours or your child's information for as long as an account is active or as needed to provide services. We will retain and use the information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements. Some information may remain in our records after deletion. We may use any aggregated data derived from or incorporating Personal Information after you update or delete it, but not in a manner that would identify someone personally.

Information Related to Data Collected through the website or application Professional and Services Information Related to Data Collected for our Clients:

IMAGE collects information under the direction of its Clients, and has no direct relationship with the individuals whose personal information it processes. If you are a

customer of one of our Clients and would no longer like to be contacted by one of our Clients that use our service, please contact the Client that you interact with directly. We may transfer personal information to companies that help

us provide our service. Transfers to subsequent third parties are covered by the service agreements with our Clients.

Access and Retention of Data Controlled by our Clients:

IMAGE has no direct relationship with the individuals whose personal information it processes. An individual who seeks access, or who seeks to correct, amend, or delete inaccurate information should direct his query to indian.myeloma.academic.group@gmail.com. If requested to remove information we will respond within 30 days.

We will retain personal information we process on behalf of our Clients for as long as needed to provide services to our Client. IMAGE will retain this personal information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

What if I have questions about this policy?

If you have any questions or concerns regarding our privacy policies, please send us a detailed message to indian.myeloma.academic.group@gmail.com

(or) via postal mail at Army Hospital (Research & Referral) Near Dhaula Kuan Metro Station, Delhi Cantt, New Delhi - 110010, and we will try to resolve your concerns.